



BACHELOR OF BUSINESS STUDIES (BBS)

SYLLABUS OF COURSES – 2008/09 intake

Stage 1

Module	Credit
Principles of Management	5
Organisational Behaviour	5
Preparing Financial Statements (International)	5
Employee Relations	5
Marketing Management	5
Principles of Economics	5
Business Environment	5
Induction and Returning to Learning	5
Developing Communication Competencies (<i>or Horizon elective</i>)	5
Developing Learning Competencies (<i>or Horizon elective</i>)	5
Business Project OR Conflict Resolution in Employment Project	5
Business Law OR Employment Law	5

Stage 2

Module	Credit
Economic Policy and the Global Environment	10
Human Resource Management: Strategy and Policy	10
Managing Change	10
Workplace Practice One	10
Workplace Practice Two	10
International Business OR Managing Diversity in Employment OR Management Accounting (<i>or Horizon elective</i>)	10

Stage 3

Module	Credit
Business Strategy	10
Project Management	10
Undergraduate Dissertation	20
Entrepreneurship OR Human Resource Development	10
Financial Management OR Critical Issues in IR and HRM (<i>or Horizon elective</i>)	10

Notes

1. Core Modules must be undertaken by all students. Each elective module allows the student to choose between two modules. UCD horizon elective modules allow the student to study modules from other programmes across the University.
2. Stage 2 and 3 are subject to approval of the University
3. In the case of elective modules, these will be offered each year subject to sufficient student numbers
4. The University reserves the right to make amendments to programme content and structure.