

**Catherine Christy**

**Belfast City Council  
Case Study**

**17 November 2016**



**‘Respect each other, be fair, promote equality and good relations- by improving access to our services, valuing diversity, ensuring that everyone shares in the city’s successes and tackling discrimination in all its forms.’**



With our new **community planning powers** we now have the opportunity to take a citywide, strategic approach to poverty that addresses causes and not just mitigating symptoms.

In the draft **Belfast Agenda** the city has described four priorities which we need to create the conditions for **inclusive growth**:

**Growing the economy**

Creating jobs and investment in the city

**Living here**

Creating a great city and neighbourhood living experience

**City development**

Creating the right infrastructure and regenerating our city

**Working and learning**

Supporting growth and connecting people to opportunities



# A framework for city action

1. Setting an inclusive growth agenda
2. Creating more and better jobs
3. Connecting people to jobs
4. Connecting places to growth
5. Leading by example



# What do we do?

## Recruitment





# What do we do?

## Employees





# What do we do?

## Awareness



## Accessibility



## Community Outreach



# A framework for city action

1. Setting an inclusive growth agenda
2. Creating more and better jobs
3. Connecting people to jobs
4. Connecting places to growth
5. Leading by example

# What is inclusive growth?

Inclusive growth is economic growth that creates opportunity for all segments of the population and distributes the dividends of increased prosperity, both in monetary and non-monetary terms, fairly across society  
OECD

## A bridging agenda

- Economy
- Prosperity
- Demand
- Private
- Places



- Society
- Poverty
- Supply
- Public/third
- People

- Addressing the **causes** not just symptoms of poverty

# Jobs and employability

- BCC committed to delivery of 200 employment opportunities and 400 work placement
- We have delivered 951 job opportunities and provided 966 work placements.
- Ring fenced 27 council jobs to the long term unemployed and delivered 6 pre recruitment and training programmes
- We want to build on this success
- Jobs are key



- Need a cohesive pathway.
- Need to move from transactional compliance led to interventions to targeted and supportive, demand led interventions.
- We have looked at what other cities have done and their success.
- Case studies from Glasgow, Manchester, Leeds, Newham , Cheshire.



- Want to work with city partners, use new functions and powers to influence investment and job creation ....and ring fence jobs.
- Want to develop a cohesive pathway to work for the long term unemployed.
- Need early and intensive engagement and support to get people work ready for those jobs available and then support in work.

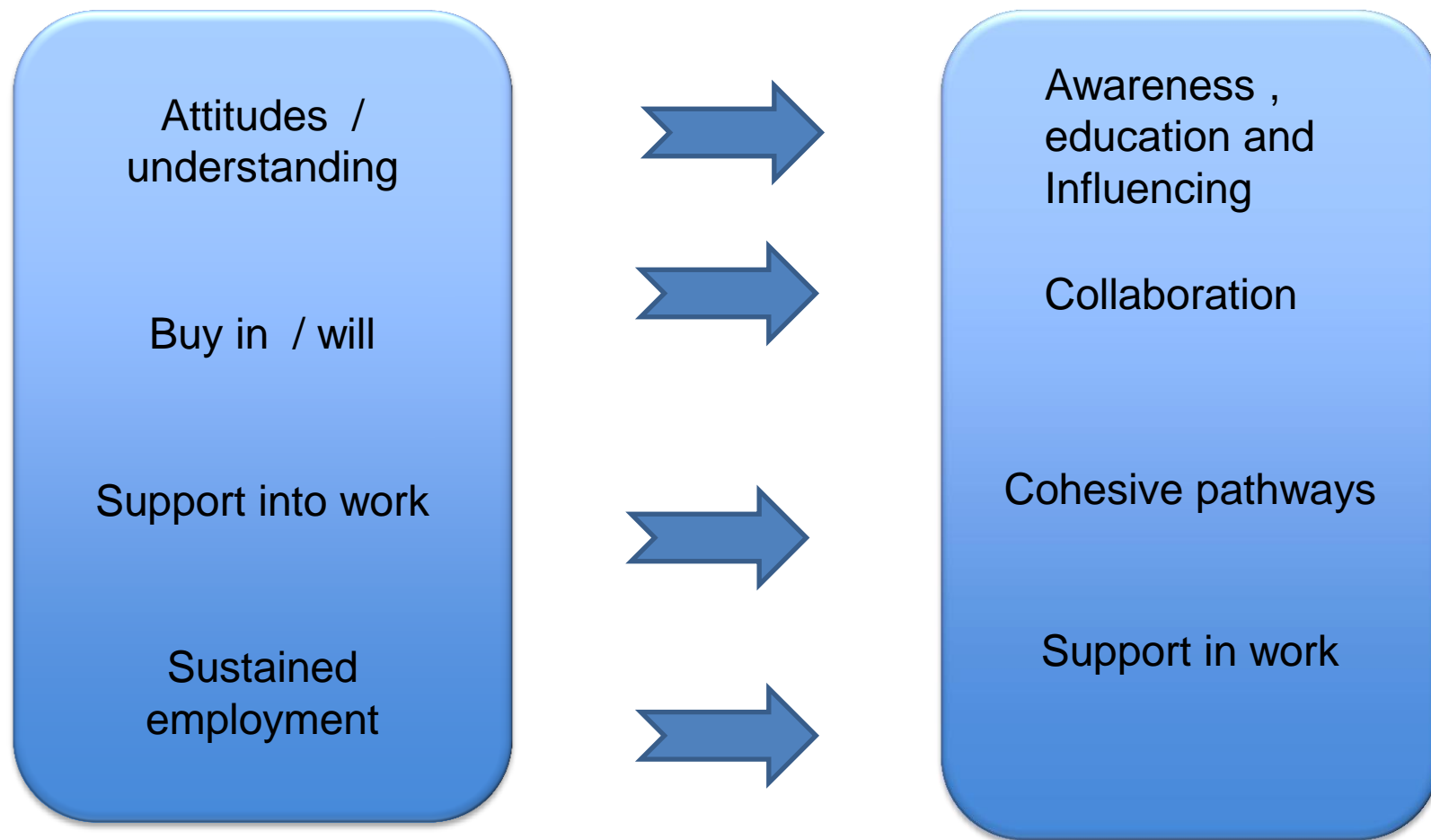


# Programme for Government priorities

- Reduce economic inactivity.
- Increase economic opportunities for our most deprived communities.
- Reduce underemployment.
- Role for local government and other city stakeholders in delivering this.



# Challenges for the future



# Planned and ongoing organisational improvements

- Awareness and training
- Monitoring
- Support mechanisms
- Customer initiatives
- Researching best practice



# THE IRISH NEWS

WORKPLACE & EMPLOYMENT  
AWARDS 2014

